

ABOUT OUR SPEAKER

Jenette Jurczyk

SHE SAID PROJECT

Jenette Jurczyk is The National Director of The She Said Project, where she produces live storytelling events called "That's What She Said". Jenette uses her background in theatre to coach real women through the vulnerable process of developing and performing personal stories.

Under Jenette's vision, "That's What She Said" has expanded beyond its flagship community of Champaign-Urbana into a dozen cities, with many more on the horizon. Jenette is also the producer and co-host of The She Said Project Podcast and created the youth empowerment program, "That's What Teens Say." Through her company, Key Light Consulting, Jenette is a nationally recognized motivational speaker and trainer.

She has a BFA and MBA from the University of Illinois and worked in New York and Los Angeles as a performer, director, and producer, before building a life in Champaign with her rocket scientist husband and 2 young daughters.

She is an avid volunteer and has served on numerous boards, such as the Junior League of Champaign-Urbana and Executive Club of Champaign County. She serves as President of The Family Room, the nonprofit she co-founded to provide resources and comfort to foster children and families in her community.

In 2024, Jenette was recognized as Nexstar Media Group's "Remarkable Woman" Champaign-Urbana, and shared her story onstage in TEDx Normal.

